



8 Andover Lane, East Hanover, NJ 07936  
(973) 349.6610 | chao6@tcnj.edu | www.jessicachao.com

## EDUCATION

**The College of New Jersey** - Ewing, NJ :: August 2008 - May 2012  
Bachelor of Fine Arts in Graphic Design, Minor in Marketing  
**Honors:** Dean's List - 3 Semesters, Kappa Pi International Honorary Art Fraternity

**Goethe-Universität Frankfurt am Main** - Frankfurt, Germany :: June 28 - July 14, 2010  
Germany Collaborative Art Experience (Study Abroad)  
Participated in "Heir and There" Exhibition

## WORK EXPERIENCE

**Adcomm Advertising, Inc.** - Fairfield, NJ // Graphic/Package Designer :: June 2016 - Present  
Design projects from concepts to completion for packaging, ads, sell sheets, displays, 3D renderings as well as produce mock-ups for As Seen On TV products for major clients such as Telebrands, International Edge, Idea Village, Ontel, and Media Enterprises. Design process includes photography, retouching, color correcting along with client communication

**Reeves International, Inc.** - Pequannock, NJ // Junior Print and Package Design Assistant :: June 2014 - October 2015  
Assisted the team of Senior Graphic Designers with the production of toy packaging, web promotions and print collateral along with taking and silhouetting product images to be shown on Amazon.com

**TDC USA INC.** - Fairfield, NJ // Package/Graphic Designer :: June 2013 - February 2014  
Created packaging, labels, blister cards and hangtags for household/kitchen items, seasonal items, and outdoor furniture to be used for presentations and in-stores at Shop-Rite and ALDI

**Water Tech Corp** - East Brunswick, NJ // Graphic Design Assistant :: December 2012 - June 2013  
Assisted the Graphics Director with development of domestic and international product packaging, image editing/photo retouching of product images, point-of-purchase merchandisers and technical materials (operational manuals, assembly instructions, repair manuals)

**Pinpoint Promotions & Marketing (Ded Tees)** - Woodbridge, NJ // Freelance Graphic Designer :: September 2012 - Present  
Design logos, business cards, layouts, artworks for promotional products (apparel layouts) and web promotions for the company and its clients

**Open Door Publications** - Lawrenceville, NJ // Freelance Graphic Designer :: May 2012 - May 2015  
Design book covers and interior layouts for aspiring authors - Covers appear on Amazon.com

**Pinpoint Promotions & Marketing (Ded Tees) / Launchpad Creatives / 20 Lemons** - Woodbridge, NJ // Graphic Design Intern :: May 2011 - August 2011  
Designed logos, business cards, layouts, artworks for promotional products (apparel layouts) and press kits for the companies and their clients

## EXHIBITION / AWARD NOTATION

**Dunkin' Donuts 60th BirthDDay Donut Art Competition** // One of 9 Finalists :: July 2010  
Art contest by Dunkin' Donuts to design their 6-count donut box

**TCNJ Student Art Exhibition** - Ewing, NJ :: Apr 2009 / Apr 2011 / Jan 2012  
Juried student art show at the college

## TECHNICAL SKILLS

**Proficient in:**  
Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver  
HTML & CSS, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Prezi  
(Fully capable on Mac & PC)

## LANGUAGES

**Fluent in:** English, Mandarin Chinese

References available upon request